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CLAIMS:

1. A television guide system for providing television program information for a viewer, the system comprising:

5 a memory storing viewer selection data and an electronic program database comprising a listing of a plurality of television programs telecast at particular times;

a display, coupled to the memory, for displaying at least a portion of the listing in a guide format;

10 an input for receiving viewer selection of a television program listing associated with a particular television program; and

15 a processor, coupled to the memory, display, and input, the processor including logic for:

storing the viewer selection of the television program listing in the memory; and

alerting the viewer when the particular television program becomes available from an alternate program source.

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